HOW ARE THE CHILDREN?

Powering the Child Well-Being Movement
Communities that can say, “all the children are well,” have babies born healthy, kids who read proficiently by 3rd grade and teens who graduate from high school ready for college and careers. These are kids that grow up in communities where people are educated, employed, and housed.

United Way’s focus is to ensure every child, family and community has the opportunities, resources and social supports to reach their full potential.
MEASURING CHILD WELL-BEING
How We Measure Current State and Progress

Child Measures
- % Low Weight Births
- % Students Exceeding 3rd Grade Reading Standards
- % Students Exceeding 8th Grade Math Standards
- High School College & Career Readiness Score
- High School Graduation Rate
- % Children without Health Insurance
- % Children in Poverty

Family Measures
- % Families Not Financially Stable
- % Families with Housing Cost Burden
- % Births to Moms Without a High School Diploma

Community Measures
- % Enrolled in Post-Secondary Education
- % Adults Without a High School Diploma
- % Adults Without Health Insurance
- Unemployment Rate
A DISHEARTENING PICTURE

ACROSS THE GREATER ATLANTA REGION

- Almost 500,000 children lived in communities with low or very low child well-being
- The overall child well-being score was 58.9
It takes a broad-reaching movement to drive far-reaching change

We know that no one organization or individual solves complex issues like homelessness or unemployment single-handedly; and such issues are not solved overnight. It takes a movement. That's why United Way works with more than 720 organizations and businesses and trains over 1,350 individuals on ways they can help children, families and communities across Greater Atlanta thrive.

This movement is more than United Way. We now have 266 champions, made up of cross-sector leaders that are committed to removing barriers that currently allow a zip code to define a child's destiny. Creating opportunities for all can only be accomplished through collective action.

Raphael Bostic, President and CEO of the Federal Reserve Bank of Atlanta, talks about the importance of Child Well-Being to the region. [Link to Video]
THE REGION IS MAKING PROGRESS

2016: 58.9
2018: 61.8
2027: 68.9
MAKING PLACE A PRIORITY

Today there are fewer communities with low or very low child well-being scores.

38.7% to 30.6%
Factors Underlying Improvement for 82,000 Children

- **6%**
  - Reduction of more than 6% in the number of zip codes that have Low or Very Low Child Well-Being Scores. Family mobility has stayed flat during this period.

- **6.3pt**
  - The overall High School Graduation Rate for the region has improved from 74.0 to 80.3

- **72.9**
  - College and Career Readiness in the region has improved over 3 percentage points.
PROGRESS IN CLAYTON

Clayton County

39.8
2016

41.5
Regional: 61.8

Key Factors Driving the Change

Strong partnerships are driving change and ensuring that progress happens in places that have historically been under-resourced and unable to address growth in suburban poverty. Below are just a few of the improvements that are affecting the score.

- Improvements in High School Graduation Rates
- Decline in Unemployment
- Fewer adults without health insurance
PROGRESS IN DEKALB COUNTY

Key Factors Driving the Change

- Improvements in High School Graduation Rates
- Decline in Unemployment
- Fewer adults without health insurance

DeKalb County

Overall Score
57.2
Regional: 61.8

2016
PROGRESS IN GWINNETT

Overall 9 of 14 indicators improved.

Key Factors Driving the Change

- Improvements in High School Graduation Rates
- Decline in Births to Moms without a HS Diploma
- Fewer Adults without Health Insurance
PROGRESS IN SOUTH FULTON

Key Factors Driving the Change

Strong partnerships are driving change and ensuring that progress happens in places that have historically been under-resourced and unable to address growth in suburban poverty. Below are just a few of the improvements that are affecting the score.

- Improvements in High School Graduation Rates
- Decline in Unemployment
- Fewer adults without health insurance

Overall Score
42.1
Regional: 61.8

South Fulton County

39.8
2016
POWERING THE CHILD WELL-BEING MOVEMENT

Data Driven Investor

Convener & Catalyst

Strategic Philanthropic Partner

Activate People

Align Dollars

250,000 Children in Low/Very Low Child Well-Being Communities

LIVE UNITED
United Way of Greater Atlanta
SUCCESS STORY: CHOOSE HEALTH

In Metro Atlanta, there are more than 1 million Emergency Department (ED) visits by patients per year. A disproportionate number of these patients are uninsured and underinsured adults utilizing the ED for chronic conditions that could have been treated before a trip to the ED became necessary.

CHOOSE Health is a partnership between hospital systems, community clinics, and local nonprofits that trains Community Health Workers to guide chronically ill patients to appropriate healthcare settings. United Way’s role is to help bridge the gap between community-based healthcare providers and larger health systems to improve the health of vulnerable patients and prevent avoidable hospital visits.

Since the initiative began in 2012, over 1,500 patients have received assistance through the program. At Grady, this has led to almost a 90% reduction in Emergency Room encounters and readmissions amongst these patients. 86.6% were linked to a medical home.

Link to find more information.
Important gaps in opportunity exist.

Low weight births for African American children remain 2x higher.

Despite gains, High School Graduation Rates for Hispanic Youth remain 10pts lower than their peers.
CALL TO ACTION
Many tools are available to you to dive deeper into this data

Search the Map. Share the Score.

Dive into the data and connect the dots.

Leverage your profession, purpose and passion to move the needle.

Progress is possible when good people move from ideas to action

Everyone has a role in this movement
ACCESS CWB 2.0 DATA

Search the Map. Share the Score.

Dive into the data and connect the dots.

Website: https://www.unitedwayatlanta.org/child-well-being-map/

Interactive Dashboard https://bit.ly/2FLYIdy
THANK YOU