## Progress Check for Continuous Improvement

### Information Technology

**November 18, 2015**

<table>
<thead>
<tr>
<th>Strategic Plan Goal Area</th>
<th>Stakeholder Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategic Plan Performance Objective</strong></td>
<td>Increase the use of technology and innovative strategies</td>
</tr>
</tbody>
</table>

### PLAN

**Review the goal area, performance objective, initiative(s), performance measures, and action steps that you are working on for this particular area. What have you completed? What can you celebrate?**

- Continued support structure to ensure schools are trained to provide parents with access to Campus Portal.
- Conducted parent workshops focusing on topics such as Campus Portal, student portal (Launchpad) and 21st Century Teaching and Learning.

### DO

**Describe the work of your team in achieving your performance objectives. Specifically address your initiatives and action steps.**

- Continuing the process of cleansing the data converted from the previous system.
- Implementing additional Campus Portal functionality for parents and students such as transportation, student assignment, and messaging features.
- Developing and implementing a Tech Café program schedule that will focus on providing parent-focused Cybersafety, Social Media, and Blended Learning Tools.

### CHECK

**Are you getting the results needed to reach the performance targets? How are you monitoring and measuring to ensure results?**

- There have been over 8,000 parent accounts created since the Campus Portal implementation. Our current progress of 41,770 shows us exceeding our target by over 1,700 parent accounts.

### ACT

**What are the challenges or obstacles you are facing or anticipating? What needs to change and/or improve to reach your performance targets? How will these changes lead to progress?**

- Challenges that we are currently facing include:
  - We need a district-level plan that markets Campus Portal account access at the school level.
- This plan will lead to progress because:
  - Parental involvement utilizing a tool as simple as the Campus Portal equates to Stakeholder Engagement.
  - Schools will continue communicating the benefits of using the Campus Portal to their new and existing parent community.
  - Stakeholders will increase participation in the Get Connected campaign which includes utilizing all digital resources to stay abreast of district and local school news.