

Disrupting

for Excellence



Strategic Plan

Board Update

February 12, 2024

About Insight Education Group



We are **practitioners** with school and district experience and a passion for supporting our partners to shape educational systems that are truly equitable for all learners.

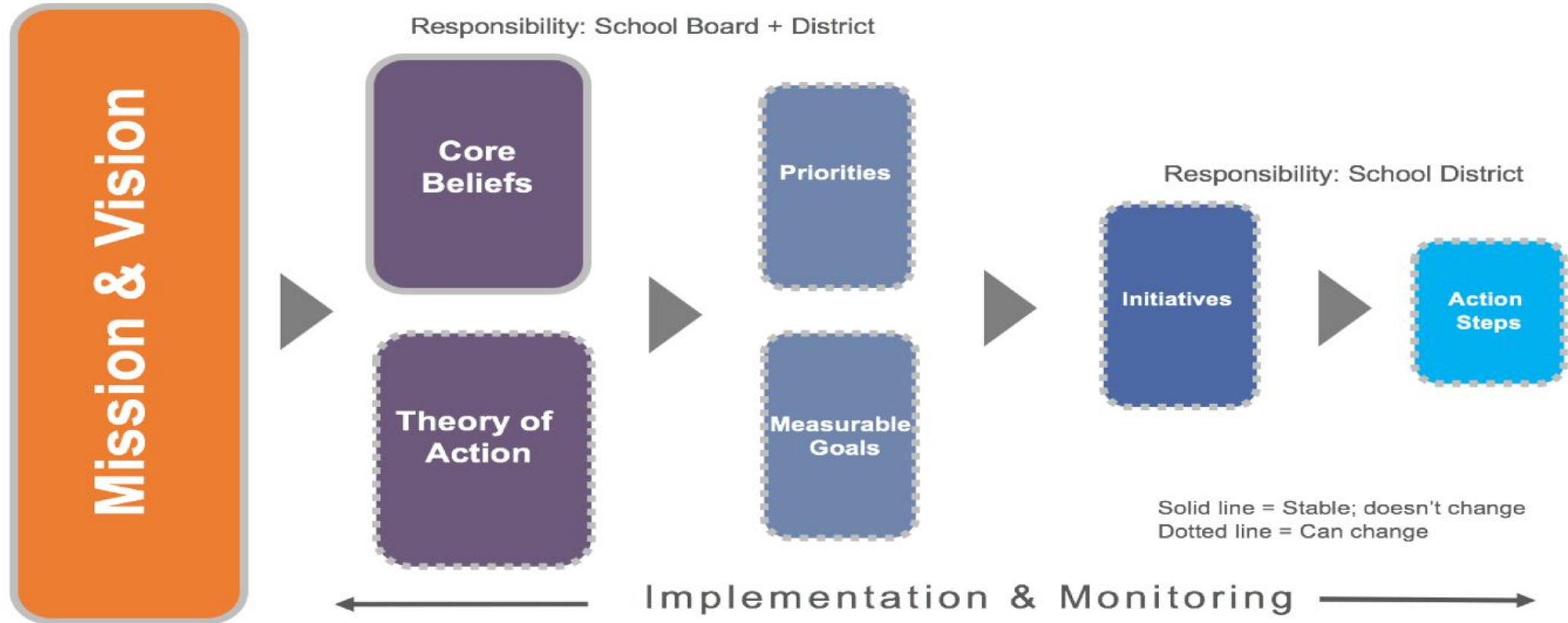


We are committed to providing a **partner-driven process** rather than relying on "ready-made" programs.



We understand and appreciate the **challenges, nuances, and opportunities** of implementing small and large-scale systems and initiatives.

INSIGHT'S STRATEGIC PLANNING FRAMEWORK



Strategic Plan Timeline

OCT	NOV/DEC	JAN	FEB	MAR	APR	MAY	JUN
Project Planning							
	Steering Committee Meetings						
		Data Analysis					
		Stakeholder Surveys					
			District Leadership Drafts Sections for Feedback				
				Focus Groups			
				Data Analysis			
					Draft Shared		
	Board Work Session		Board Work Session		Board Work Session		Final Plan to the Board

Steering Committee

35 members selected based on their individual knowledge and skills, as well as their affiliations to particular stakeholder groups

- district and school staff and leadership;
- students;
- parents;
- community members and leaders; and
- other key partners

Steering Committee's Role

What is the *value* of a steering committee?

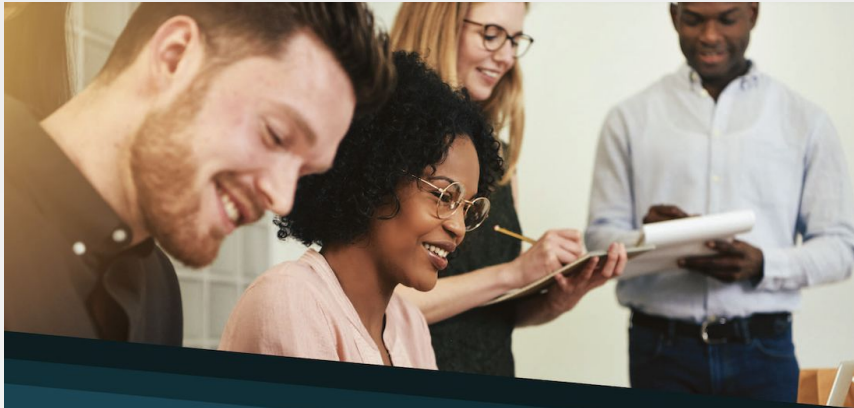
- Advise on development of the plan
- Elevate the voices of stakeholders
- Be ambassadors for the project
- Provide thought leadership on the implementation of the plan

Steering Committee Meetings



Board Work Sessions

- December 11 - Core beliefs, vision, and mission
- March - Finalize core beliefs, vision, and mission; Review stakeholder survey results
- April - Provide feedback on the draft priorities and goals
- May / June - Final plan goes to the board for approval



Strategic Plan Stakeholder Survey

Your Voice, Our Future!

DeKalb County School District is embarking on a journey to craft our **2024-2029 Strategic Plan**, and we are calling on all students, parents, staff, and community members to help shape the vision for our schools and community.

Please scan the QR code or visit the link to take the survey

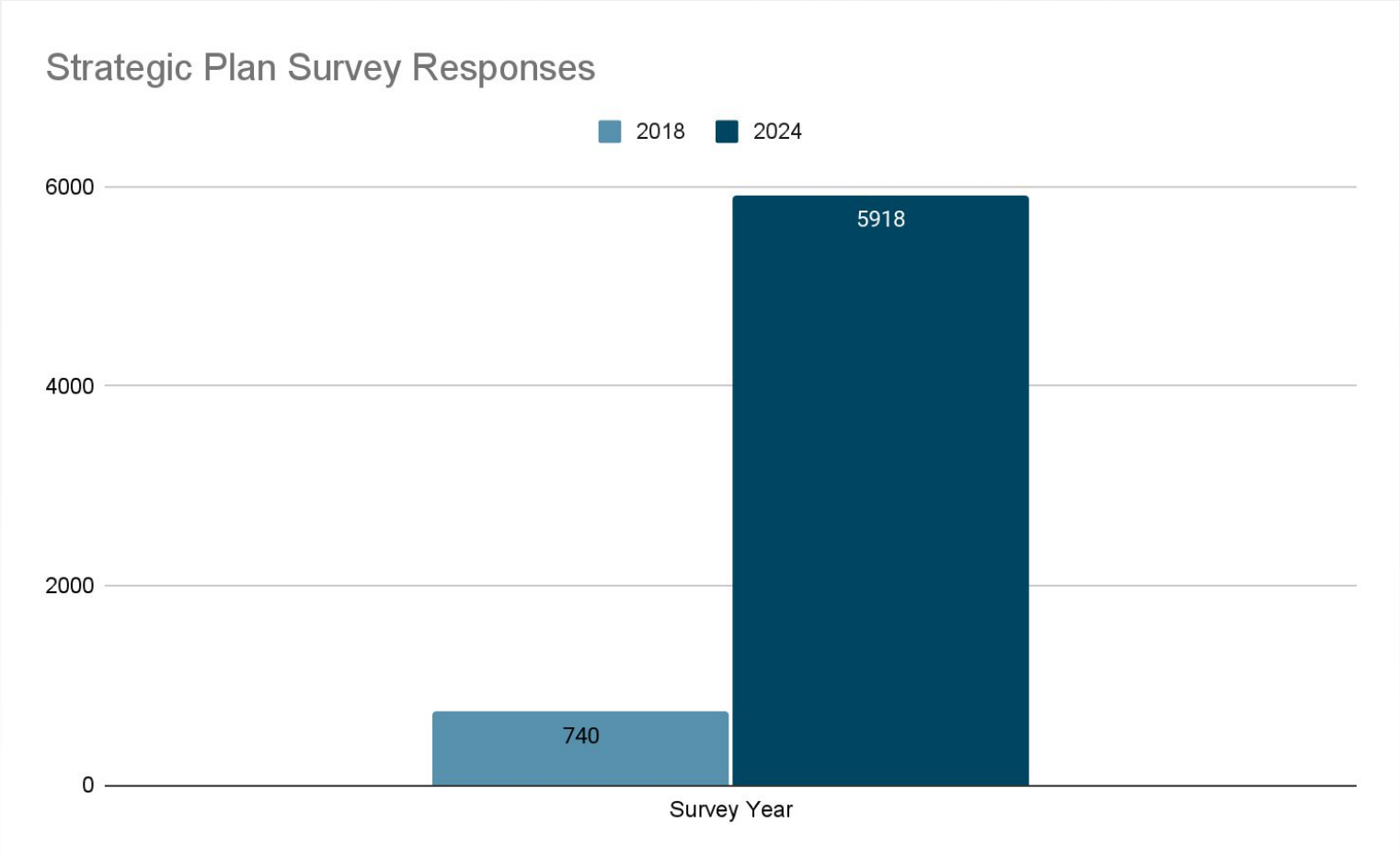


<https://bit.ly/3SdUJq3>

Together, we are **Disrupting for Excellence**. Join the conversation, and let's design a future we all believe in.

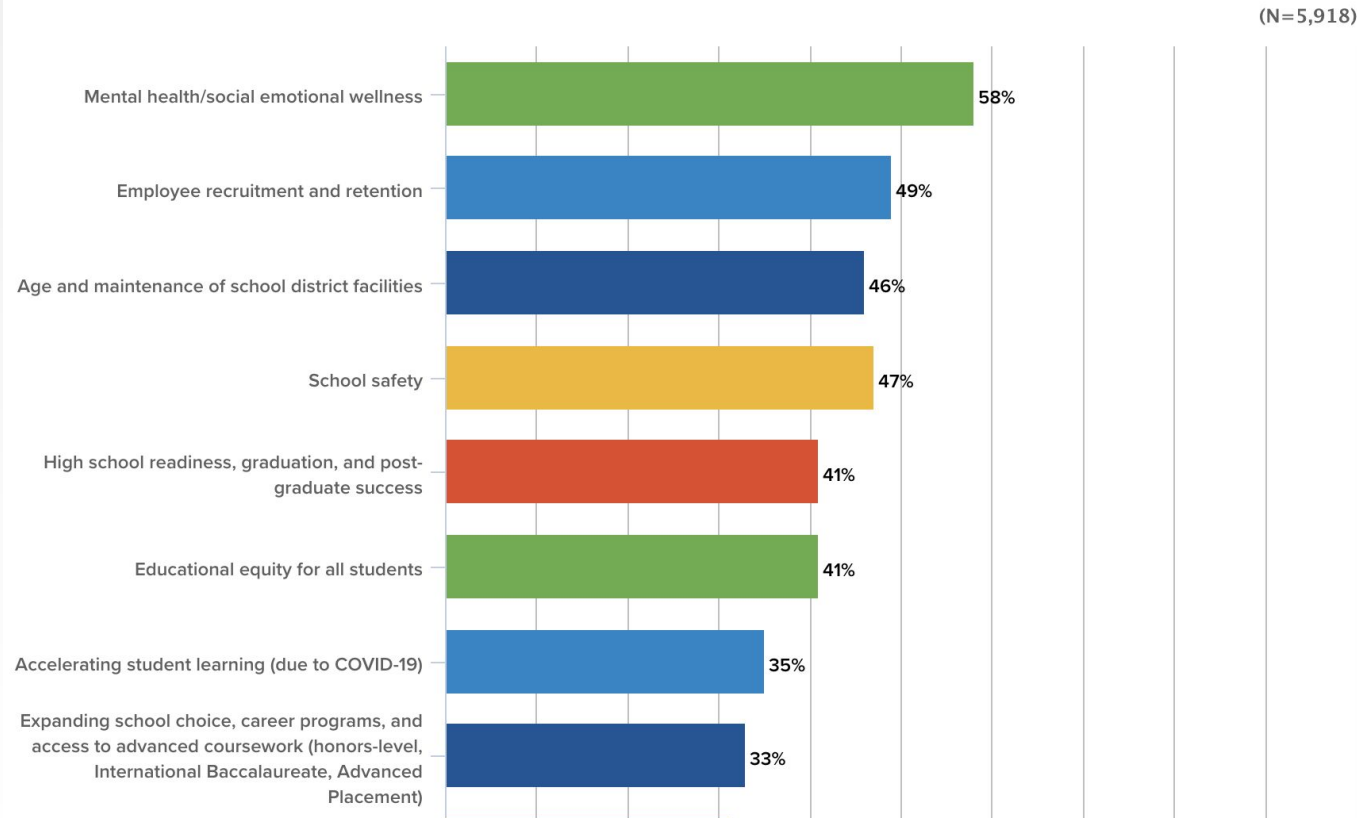


Survey Responses



Preliminary Survey Results

3. What should DeKalb County prioritize in the next 3-5 years as part of their next Strategic Plan? Select five priorities from the list of sixteen.



The image features a graphic design with a background of four diagonal stripes in gold, green, orange, and blue. The text 'Q&A' is centered in white, with the 'Q' on the green stripe, the ampersand on the orange stripe, and the 'A' on the orange stripe.

Q&A

