



Strategic Plan Goal Area	Stakeholder Engagement
Strategic Plan Performance Objective	Increase stakeholder involvement and engagement

PLAN
Review the Goal Area, Performance Objective, Initiative(s), Performance Measures, and Action Steps that you are working on for this particular area. What have you completed? What can you celebrate?
<p>We can celebrate:</p> <ul style="list-style-type: none"> • the opening of an additional Family Engagement Center in Region V • the successful taping of season 2 of EngageMEnt Now with an additional 18 shows to be aired on PDS-TV24 with content relevant to building parent capacity • the successful execution of our International and Family Resource Fairs for the parents of the district • the significant growth in the number of parents that are participating in climate surveys and using our Parent Centers • a significant increase in Parent Portal activation
DO
Describe the work of your team in achieving your Performance Objectives. Specifically address your Initiatives and Action Steps.
We continue to increase the exposure and access to the centers throughout the district and the community through strategic marketing. Our signature events are being planned as collaborative efforts with other departments with the hope of maximizing efforts and attendance.
CHECK
Are you getting the results needed to reach the Performance Targets? How are you monitoring and measuring to ensure results?
We are on track to accomplish the goals set for the end of the year. Monitoring is continuous as data is collected after each event and monthly for workshops being offered at the Family Engagement Centers.
ACT
What are the challenges or obstacles you are facing or anticipating? What needs to change and/or improve to reach your Performance Targets? How will these changes lead to progress?
Time constraints and competing priorities continue to be a major challenge. While much is being accomplished, not having additional human capital to carry out the work is very exhausting.